

EMAIL MARKETING SYSTEMS

	AWEBER	ACTIVE CAMPAIGN	GET RESPONSE	MAIL CHIMP	DRIP
Starts at...	\$19/month	\$9/month	\$15/month	\$10/month	\$41/month
Free Trial	Yes! Click Here	Yes! Click Here	Yes! Click Here	Yes! Click Here	Yes! Click Here
Import Subscribers	✓	✓	✓	✓	✓
Easy Email Designer	✓	✓	✗	BEST IN CLASS!	✗
Behavior Based Automations	✗	BEST IN CLASS!	✗	✗	✓
Built-In Form Designer	✓	✓	✗	✗	✓
Newbie Friendly	BEST IN CLASS!	✓	✗	✓	✗